



# USIHC Board Meeting

March 11, 2025 Meeting Minutes

Called to order at 2001 EDT

Present: VL, JM, AC, EM, SW, LN, CC, MS

## Report of Officers

President - Virginia Lauridsen: *annual meeting went well, although longer than expected.*

Vice President - Jeff Rose: *not in attendance*

Secretary - Janet Mulder: *nothing to add*

Treasurer - Shelby Walker: *financials attached, reworking quickbooks with Elaine & Sabrina*

 [USIHC February Financials - 2025.pdf](#)

## Report of Committees

Affiliated Clubs - Jeff Rose: *nothing to report*

Breeding Committee - Virginia Lauridsen: *nothing to report*

Education Committee - Caeli Cavanaugh: *packaging modules into course guidelines that can go on the website, Alex Pregitzer & Jana Mayer to present online an intro to showing lecture.*

Leisure Committee - Melinda Studstill: *Getting up to speed, working to create first FB post, excited about a saddle giveaway from Sensation Saddles. Will bring full proposal to April meeting*

Sport Committee - Asta Covert: *nothing new*

Youth Committee - Lucy Nold: *youth committee came up with the idea for youth camp via lottery system after your application has been approved (recommendation from trainer & character reference).*

*Caeli motions, VL seconded - "use a lottery system to select for FEIF Youth Camp 2025, after receiving applications which will include a reference letter from both the applicants trainer and a character reference." unanimously approved by BOD.*

Promotion and Website - Ebba Meehan: *Discussion of Frequency of posts/proofreading/etc. And USIHC branding with new website development.*

Quarterly Report - Nancy Brown: *not attached yet*

## Old Business

- *Mackenzie Durbin - Website Update*
  - *15k budgeting to update the website. Can update the information but cannot change the design - it belongs to eternity marketing. Able to swap out photos, change links, cannot change colors, etc.*
  - *Pros/Cons of changing platforms to Square Space - can still do things like Virtual Show, all done through Wild Apricot, customizations with NR ranking, S2SS log, Registration Certificates printed, Member List & Farm List populated by Wild Apricot lists, would not be able to do those without hiring a Web Developer to help.*
  - *Square Space cost is \$23- \$100 per month.*
  - *Mod Techs security vs Square Space - Square Space is a much larger platform, security is very similar. Concerns for what is worth the cost.*
  - *Mackenzie will get a price for a Web Developer to adjust the pages we need help with into a Square Space Website and BOD will review prior to moving forward.*

## New Business

- *P2 - tryout document does not state how you tryout for P2. In the past riders have ridden in WR shows, where you can easily see the results and the rules are most closely being followed. Timeframe - same timeframe as the Virtual Spring Show WC applications*
  - *VL makes motion to approve, CC seconds, approved unanimously.*
- *Canva proposal - spend up to \$500, either as a USIHC login or as a "team"*
  - *VL motioned, CC seconded, approved unanimously*
- *Betsy Jenkins award - Highest achieving Domestic Bred Sport Horse of the year, highest overall score in a preliminary test at a NR event.*
  - *VL proposed, JM seconds, approved unanimously*
- *World Ranking show in Massachusetts, 2026 - need to get the facility approved by FEIF*
- *"Slack" communications - messaging - Shelby will investigate cost*
- ***Next Meeting April 15, 2000 EDT***

Meeting adjourned 2114 EDT